

Industry Academia Collaboration: IIM Lucknow Enters Into a Strategic Partnership with AIDA and UPPCL



Lucknow: IIM Lucknow enters into a strategic partnership with the All India Discoms Association (AIDA) and Uttar Pradesh Power Corporation Limited (UPPCL), marking a significant step forward in strengthening industry-academia collaboration.

The MoU exchange took place in the presence of distinguished dignitaries including **Shri Manohar Lal Khattar**, Hon'ble Union Cabinet Minister of Power, Government of India; Shri Pankaj Agarwal, Secretary, Ministry of Power, Government of India; Shri Lokesh Chandra, President, All India Discoms Association (AIDA); Shri Alok Kumar, Director General, AIDA; and Prof. Ashutosh Kumar Sinha, (Chairperson, MoU), IIM Lucknow.



This initiative creates shared value by helping DISCOM officers strengthen their managerial skills to navigate the rapidly evolving power sector. Through focused learning and hands-on experience, the program will help professionals address critical systemic challenges more effectively.

At the same time, this collaboration offers IIM Lucknow a valuable opportunity to bring management theories into real-world infrastructure contexts—bridging the gap between academic insight and industry application. It also reinforces the institute's commitment to advancing capacity building through executive education and blended MBA programmes.